**PLACEMENT SPECIFICATION**

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| ***Form of internship*** | academic | |
| ***Type of internship*** | introductory | |
| ***Field of study*** | 38. 04.02 | Management |
| ***Profile*** | International Business (in English) | |
| ***Credits*** | 3 | |
| ***Assessment*** | credit with grade | |
| ***Department*** | Creative Management and Arts | |
| ***Outline content*** | | |
| |  |  | | --- | --- | | **Curriculum, Section 2.4** **FSES** | Placement fully refers to the variable part of the curriculum | | **Methods of placement (by University regulations)** | time-independent | | **Forms of placement (by University regulations)** | discretely - by types of placement | | **Placement purpose** | To develop competencies in accordance with the types of professional activities targeted in the program, in order to be prepared for solving professional tasks | | **Outline of the joint work schedule and individual tasks.**  **Key events** | **Assessment method** | | Placement leader information | Final report, Part 1 | | Briefings | Final report, Part 2 | | Description of the working place | Final report, Part 3 | | Description of task completion algorithm | Final report, Part 4  Analytical essay  Case solution | | Documents presented on placement completion | 1. Joint work schedule  2. Individual tasks  3. Final report | | |  | | --- | | **Distance learning technologies** | | Applicable (details of application are described in individual tasks ) | | | |
| ***Reading list*** | | |
| **Key literature** | | |
| 1. Космин В.В. Основы научных исследований (Общий курс). [Электронный ресурс]:Учебное пособие. - Москва: Издательский Центр РИО�, 2018. - 238 с. – Режим доступа: https://znanium.com/catalog/product/910383  2. Кукушкина В.В. Организация научно-исследовательской работы студентов (магистров). [Электронный ресурс]:Учебное пособие. - Москва: ООО "Научно-издательский центр ИНФРА-М", 2019. - 264 с. – Режим доступа: https://znanium.com/catalog/product/982657  3. Овчаров А. О., Овчарова Т.Н. Методология научного исследования. [Электронный ресурс]:Учебник. - Москва: ООО "Научно-издательский центр ИНФРА-М", 2019. - 304 с. – Режим доступа: https://znanium.com/catalog/product/989954  4. Боуш Г.Д., Разумов В.И. Методология научных исследований (в курсовых и выпускных квалификационных работах). [Электронный ресурс]:Учебник. - Москва: ООО "Научно-издательский центр ИНФРА-М", 2019. - 210 с. – Режим доступа: https://znanium.com/catalog/product/991912 | | |
| **Additional literature** | | |
| 1. Волков Ю. Г. Диссертация: подготовка, защита, оформление. [Электронный ресурс]:практическое пособие. - Москва: Альфа-М: ИНФРА-М, 2016. - 160 – Режим доступа: https://znanium.com/catalog/product/510459  2. Космин В.В. Основы научных исследований (Общий курс). [Электронный ресурс]:Учебное пособие. - Москва: Издательский Центр РИО�, 2016. - 227 с. – Режим доступа: https://znanium.com/catalog/product/518301 | | |
| ***List of learning resources including licensed software, information reference database and online courses*** | | |
| **Licensed software**  - Astra Linux Common Edition. Contract No. 1 dated 13.06. 2018. Act dated 17.12.2018. License expiration date: unlimited.  - My Office (Standard). Agreement No. SK-281 dated 7.06.2017. Concluded on 07.06.2017. License expiration date: unlimited.  - Microsoft Windows 10. Agreement No. 52/223-ПО/2020 dated 13.04.2020, Act No. Tr000523459 dated 14.10.2020. License expiration date: 30.09.2023.  - Microsoft Office 2016. Agreement No. 52/223-ПО/2020 dated 13.04.2020, Act No. Tr000523459 dated 14.10.2020. License expiration date: 30.09.2023.  - Libre Office. License GNU LGPL. License expiration date: unlimited.  **Internet resources, information reference database**  In public domain:  - Legal Reference System GARANT. Agreement No. 163/223-У/2020 dated 14.12.2020. License expiration date: 31.12.2021  - Legal Reference System Consultant + Agreement No. 58419 dated 22.12.2015. License expiration date: unlimited | | |
| **Электронный** **каталог** **ИБК** **УрГЭУ**  http://lib.usue.ru/ | | |
| **Научная** **электронная** **библиотека** **eLIBRARY.RU**  https://elibrary.ru/ | | |
| **ЭБС** **издательства** **«ЛАНЬ»**  http://e.lanbook.com/ | | |
| **ЭБС** **Znanium.com**  http://znanium.com/ | | |
| **ЭБС** **Троицкий** **мост**  http://www.trmost.ru | | |
| **ЭБС** **издательства** **ЮРАЙТ**  https://www.biblio-online.ru/ | | |
| **Сетевое** **издание** **«Информационный** **ресурс** **СПАРК»**  http://www.spark-interfax.ru/ | | |
| **Университетская** **информационная** **система** **РОССИЯ**  https://uisrussia.msu.ru/ | | |
| **Архив** **научных** **журналов** **NEICON**  http://archive.neicon.ru | | |
| **Обзор** **СМИ** **Polpred.com**  http://polpred.com | | |
| **Ресурсы** **АРБИКОН**  http://arbicon.ru | | |
| **Научная** **электронная** **библиотека** **КиберЛенинка**  http://cyberleninka.ru | | |
| **Сайт** **«Инвестиционные** **возможности** **России»**  www.ivr.ru | | |
| **Organization for Economic Cooperation and Development**  [www.oecd.org](http://www.oecd.org) | | |
| **World Bank**  [www.worldbank.org](http://www.worldbank.org) | | |
| **World Trade Organization**  www.wto.org | | |
| **United Nations Organization**  www.un.org | | |
| **UN Conference on Trade and Development**  www.unctad.org | | |
| **Sverdlovskaya Oblast site**  http://www.midural.ru/ | | |
| **Sverdlovskaya Oblast Ministry of International and Foreign Economic Relations**  http://mvs.midural.ru/ | | |
| **Сайт** **о** **деловой** **культуре** **разных** **стран** **мира**  www.executiveplanet. | | |
| **Сайт** **для** **менеджеров**  www.e-xecutive.ru | | |

Compiled by: Stozhko D.K.